

# St. Joseph's Institute of Management (JIM)

A Jesuit Business School

St. Joseph's College (Autonomous), Tiruchirappalli - 620 002



## COURSE ALLOTMENT 2021 - 2022

( I & III Semester )

Faculty	I Semester Paper	Sessions	III Semester	Sessions
PPR	Managerial Economics Funda. of Business Org.	10 10		
PJP	Managerial Economics	5	Strategic Management (Core) Advertising Management Brand Management	30 30 15
SSI	IT Skills for Managers	30	Logistics & Supply Chain Mgt. (Ex. 5) Busi. Analytics & Busi. Intelligence Data Visualisation (External)	25 30 15
JMS	Funda. of Business Org. Legal Aspects of Business	30 15	Learning and Development Conflict and Negotiation Mgt.	30 15
JFD			Mgt. of Financial Service Mgt. of Banking (External 10 Session)	30 20
APR			Data Mining & Data Warehousing Intro. to R & Python Programming Emerging Technologies (External)	30 30 15
SKN	Quantitative Techniques	30	Service Marketing Service Mrk. External - 15 Rural Marketing	45 15
ARL	Accounting for Managers AFM - External - 10 Session	20	Strategic Management (Core) Security Analysis & Portfolio Mgt.	30 30
SJK	Skills for Mgt. Education Managerial Economics	20 25	Advertising Management Consumer Behaviour	30 8
PLD			Security Analysis & Portfolio Mgt. Mgt. of Financial Service Equity Market Trading Practice	30 30 15
DAR	Funda. of Business Org.	30	Performance Management HR Analytics	30 15
SRJ	Business Comm. - I (30 + 30) Certificate Course on CC	60 20		
RIB	Crea. & Innova. for Busi. Skills for Mgt. Education Managerial Economics	15 20 25	Labour Legislations	30
	Accounting for Managers	20	Logistics & Supply Chain Mgt.	30

YAS	AFM - External - 10 Session Crea. & Innova. for Busi.	15		
	Legal Aspects of Business	15		
MRN	IT Skills for Managers	30	Consumer Behaviour	22
	Quantitative Techniques	30		
<b>External</b>	Personal Growth (External)	60 ( to be assisted by JMS, DAR, RIB and SRJ)		

### LEGEND for Faculty

<b>PPR</b>	Rev. Dr. P. Paulraj
<b>PJP</b>	Dr. P. Jega Patrick
<b>SSI</b>	Dr. S. Suresh
<b>JMS</b>	Dr. J. Michael Sammanasu
<b>JFD</b>	Dr. J. Felicita
<b>APR</b>	Dr. A. Pappu Rajan
<b>SKN</b>	Mr. S. Karthikeyan
<b>ARL</b>	Dr. Albin D Robert Lawrence
<b>SJK</b>	Mr. P.S. Joan Kingsly
<b>DAR</b>	Dr. D. Allen Rose Shamini
<b>PLD</b>	Dr.J.Peter Leo Deepak
<b>SRJ</b>	Mrs Sahaya Restina
<b>RIB</b>	Mr. S.Roger Innocent Benson
<b>YAS</b>	Dr. Y. Arul Sulochana
<b>MRN</b>	Dr. Murali R.